



STRATEGIC FORECAST BUILD — WHAT IT PRODUCES

# A driver-based, board-ready forecast that connects financial outcomes to operating accountability.

\$125k – \$145k fixed fee

5 to 6 weeks

No systems access required

Principal-led

FORECAST MODEL

### Driver-based forecast model

Controllable and exogenous drivers separated, named, and linked to financial outcomes. Board can interrogate every revenue and cost line.

### Assumptions register

Every material assumption has a named owner, supporting evidence, review cadence, break condition, and decision consequence.

### Scenario engine

Scenarios are decision-relevant: each case changes hiring, capital, timing, or operating actions, not just the revenue line.

### Constraint-adjusted forecast

Capacity limits, hiring speed, implementation throughput, and cash constraints are in the model, not the footnotes.

GOVERNANCE

### Sensitivity analysis

Key variable ranges are quantified. Board can see which assumption moves the outcome most and which constraint breaks first.

### Expert judgment log

All judgment calls are documented with source, owner, date, and rationale. Board challenges have an answer.

BOARD

### Executive decision deck

A board-ready narrative that connects the forecast to the decision: what must be true, what to watch, and what changes the plan.

### Board-ready readout

90-minute principal-led executive readout. Not a handoff to a junior analyst.

**Three build components: forecast model (drivers, scenarios, constraints, sensitivities) · forecast governance (assumptions register, judgment log, ownership cadence) · board narrative (executive deck, principal-led readout, decision implications).**